Analysis on the Construction of Hotel English Learning Model Based on the Concept of Flipping Classroom

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Keywords: Flipping Classroom; Hotel; English Learning

Abstract: The Hotel English course aims to cultivate talents who can adapt to the trend of internationalization of the hotel industry. Therefore, qualified hotel employees must have good cross-cultural communication ability and cultural quality and other professional qualities. With the continuous advancement of educational reform, turning over the concept of classroom teaching mode has become an important research direction of higher education reform. By analyzing the characteristics and teaching status of hotel English, this paper analyses the problems and teaching programs of hotel English teaching under the background of information technology, so as to provide more opportunities for future hotel students to develop. The aim is to improve students' learning style and enhance their comprehensive ability. Emphasis on the process of student learning, focusing on the integration of students' abilities, advocating the collaboration of students' learning methods, and ensuring the electronicization of students' learning and practice. According to this model, the teaching design and practice of the English course of educational technology is carried out, and the suggestions for effectively applying the model are put forward. It has certain reference significance for solving the problem of curriculum teaching, improving teaching quality and promoting teaching reform.

1. Introduction

With the continuous advancement of China's reform and opening-up and the further strengthening of the trend of economic globalization, exchanges between China and the international community have become increasingly frequent, and multi-level and multi-field contacts between people have gradually increased. English has become an important and practical information carrier, and its position is becoming more and more important [1]. The concept teaching mode of flipping classroom conforms to the new educational reform idea and brings new reform ideas for classroom teaching. The concept of flipped classroom was first put forward by foreign training institutions, mainly referring to the inadequacy of online and offline use of the network and the realization of traditional classroom teaching [2].As the main course of hotel management, the hotel English course has always been at the core of the teaching reform of the university. Engage and participate in the same goal of education [3]. The connotation of the learning community is summarized as "a social arrangement of learners and learners, and provides opportunities for learners to engage in social interactions. This social interaction is aimed at jointly constructing knowledge [4]. But from At present, the development of higher vocational colleges still has many problems in hotel English teaching. The emergence of these problems affects the innovation of hotel English classrooms and hinders the optimization of teaching work. In terms of curriculum reform, curriculum teaching mode The refinement and construction are very important. This is because the teaching model has systematic characteristics. It plays the leading role of teachers in guiding, inspiring and monitoring in the teaching process, and reflects the enthusiasm, initiative and creativity of students in the learning process [5].

Hotel English teaching is no exception. In recent years, the hotel industry has experienced unprecedented rapid development under the influence of economic globalization and fierce

competition. The objective is to acquire the post operation ability [6]. This concept puts forward that the main purpose of vocational education is to improve the comprehensive ability of the educated to engage in the occupation, rather than the level of knowledge. The starting point of competency-based education is social demand, which takes the role activities of a certain profession as the starting point [7]. Students do not have a great interest in English knowledge learning. On the one hand, because the previous learning foundation is not good, the academic performance is too low, and the mentality is difficult. If it is coupled with the guidance of bad factors, there may be a feeling of disgust. Eventually, the academic performance was too poor [8]. Students need to practice and simulate practical exercises through a large number of dialogue exercises and simulation exercises in a simulated or basic real environment, in order to acquire and improve the spoken English skills of hotel English, master the conversational terms and service processes in the service departments of various departments and various occasions [9] . Combined with the reform experience of hotel English course teaching in recent years, this paper proposes a new teaching mode of hotel English course from the principle of "practicality and sufficient use". Students complete the viewing and learning of teaching resources before class, and teachers and students complete a new teaching mode of homework answering, writing inquiry and interactive communication in the classroom [10].

2. Analysis of Teaching Situation

Situational experience is an important way of learning. Students are the main body of learning. The acquisition of language knowledge is parallel with the acquisition of "rules for the use of language", i.e. cultural knowledge, so as to realize the learning mode of simultaneous learning of target language culture and mother tongue culture. In the process of promoting the concept of flipping classroom in Colleges and universities, we should start from the overall teaching design of schools. The process of language acquisition of English learners is a process of continuous construction, and the role of teachers is to create an environment conducive to language construction. Encourage students to actively participate in learning activities and build their own language knowledge. The process of constructing knowledge is not a passive stimulation and acceptance of external information, but an active choice and processing. Taking the development of the college, the professional requirements of the students and the requirements of the curriculum as the basis for the development of the concept of flipping classrooms, the appropriate teaching methods are adopted to promote the reform of the classroom concept. The measures for the construction of the hotel's professional English culture experiential teaching mode are shown in Table 1. Teaching combines the advantages of both, giving full play to the leading role of teachers and the main position of students, making the learning methods more diversified, the learning channels more diversified, and the learning experience more visual. It is a very practical and effective teaching in the current teaching reform.

Table 1 Measures to Construct the Experiential Teaching Model of Hotel English Culture

	Promote	Principle
Knowledge construction	16.80	21.61
communicative competence	17.51	19.50
Learning attitude	11.62	20.04

Reversing the classroom has reversed the traditional teaching concepts and teaching order, and attracted the attention of educators with a new teaching method. It has become a "fragrant baboon" in the reform of education and teaching. More and more schools and teachers have applied the flipped classroom to teaching practice. English teaching under information technology is an important form of creating language environment. It helps to stimulate students'enthusiasm for learning and arouse students' interests, so as to enhance the actual cognitive effect. Therefore, the application of information technology in hotel English teaching can improve the efficiency of practical classroom teaching and meet the needs of modern English teaching. When selecting a

community, learners can choose different learning communities according to different learning contents. Learners can use different identities to appear in different learning communities of their choice. For example, the hotel English course can hire a hotel clerk with a high level of English as a guest teacher, giving students the opportunity to interact with the hotel attendant in an English conversation to simulate hotel services.

Hotel English, this course focuses on improving professional students' English communication skills, and based on English to solve the problems that may arise in future work and tasks assigned by superior leaders. Students design narratives in groups according to the scene, Hotel manager's dialogue with drunken guests and service work, Hotel manager's dialogue with drunken guests and friends. In Hotel English classroom teaching, students' learning experience is fundamental, teaching activities should be student-centered, and teachers should become the planners, designers, coaches, instructors, tutors and consultants of students' learning process. Through such situational design, not only students can learn the expression of hotel English, but also through the dialogue and service between students. Class activities mainly focus on students' problem inquiry or topic reporting, learning achievement sharing, discussion and communication, and questioning. Internalization or revision of knowledge understanding, teachers become the guides, instructors and interlocutors of learning activities. To create an immersive learning experience for students, to help students better understand, reflect, remember and construct the acquired knowledge, and realize the superior teaching effect of hotel professional English.

3. Construction of Learning Model

Emphasis should be placed on guiding students to learn Chinese and Western cultures in a comparative way. When learning the customs and taboos of traditional Chinese festivals, teachers will also choose western festivals with similar customs and habits for comparative study. Learning context embodies some characteristic cultures of learning community. Learning community needs to exist in certain learning situations. Community members can communicate and communicate more closely in learning situations. Focus on cultivating students' initiative, initiative, independence and creativity. Finally, the closed teaching mode should be gradually transformed into an open teaching mode, which encourages students' independent inquiry and innovation, as well as individualized development. In the process of teaching, communication means everyone's participation, which means equal dialogue, which means the construction of cooperative meaning. It is not only a process of understanding activities, but also a process of equal spiritual exchange between people. . You can also select specific topics or projects based on content to allow students to conduct topic-based or project-based inquiry learning in the form of groups or student representatives, share learning outcomes, discuss exchanges in the classroom, guide the students to think and discuss, and answer questions and Additional instructions.

The construction of learning attitude includes cultivating students' attitudes towards conscious learning of target language cultural knowledge and mother tongue cultural knowledge, so that students can have the consciousness of learning mother tongue cultural knowledge and the understanding and respect of target language culture. The teaching goal of hotel English is to cultivate students' comprehensive English application ability. Especially listening and speaking skills, so that they can effectively communicate oral and written information in English in their future work and social exchanges, and cultivate their awareness of autonomous learning, so that students feel that learning needs to communicate with others, in order to make progress with mutual care, help and support. Teachers and students, students and students explore the learning objectives and the strategies, measures, methods and methods that must be adopted to achieve the goals. At the same time, it enhances its ability to learn independently, enhances its comprehensive cultural literacy, and adopts appropriate teaching methods according to the uneven level of students' knowledge and enthusiasm to attract students' interest in learning and give full play to the subjective initiative of students' learning. Students use existing old knowledge to assimilate new knowledge to achieve the purpose of learning. To meet the needs of China's economic development and international exchanges.

In the course of hotel English teaching, in order to better implement the hotel English curriculum standards and improve students' English application ability, teachers must actively participate in the course teaching reform. Construct a complete teaching mode which not only highlights the characteristics of vocational courses but also conforms to the characteristics of students. The model of reversed classroom concept not only emphasizes teachers' classroom instruction, but also emphasizes students' self-learning and cooperative learning based on resources, and pays attention to the cultivation of students' information literacy and expressive and communicative ability, which has caused profound changes in students' cognitive model, learning style, teachers' teaching mode and teachers' and students' roles. In the actual teaching work, it is necessary to follow the principles of the hotel workers in accordance with the principles, continuously optimize the operability, pay attention to the actual training program, combined with a large number of training, students can be simple to difficult. Promote a comprehensive language from less to more to help students better understand the practical application of English in the hospitality industry and the food and beverage industry. The essence of meaningful learning is mainly to promote the assimilation of the meaning of new and old knowledge through the interaction of new knowledge with the existing concepts in the cognitive structure of students, thus inspiring students to use old knowledge to assimilate new knowledge and form a complete knowledge chain.

4. Conclusion

This paper makes an analysis of the construction of hotel English learning model based on the concept of flipped classroom. The concept of flipped classroom overcomes the disadvantages of traditional teaching and network teaching, transforms students'passive acceptance of knowledge into classroom participants, and promotes the development of students' individual differences. It not only overcomes the drawbacks of traditional teaching to a certain extent, but also gives students greater freedom of learning and a different way of learning by introducing the flipped classroom. Teachers can download and apply it to classroom teaching at will. They can also integrate pictures and videos in the actual work scene according to the characteristics of hotel English teaching, creating a new scene for the actual classroom teaching. The correct application of information technology will help improve the efficiency of practical teaching. Let students change from passive learning to active learning, better learn and master the idioms of hotel English, and be able to solve the problems encountered by various departments of the hotel more skillfully. Of course, the teaching phenomenon is ever-changing. No teaching model can be modeled. It will continue to improve and innovate in specific teaching practices, improve the quality of hotel English teaching, and deliver high-quality services for the hotel management industry in the new era. Talent. It will be gradually improved in the teaching practice of hotel English courses.

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